



NASBA

# TOP FIVE

## REASONS

to be a participating employer in the  
**AICPA®-NASBA Experience, Learn and Earn (ELE) Program**

1/

### **Help more staff progress towards CPA licensure.**

Through the ELE Program, participating staff can earn up to 30 of the 150 credit hours required for CPA licensure while working full-time for your firm or organization.

2/

### **Recruit and retain top talent.**

The ELE Program is designed to cultivate future CPAs – offering it makes your firm or organization an attractive prospect for those who want to gain work experience while completing requirements.

3/

### **Encourage skills growth without sacrificing productivity.**

The ELE Program is structured for your staff to gain work experience while completing their requirements, so they wouldn't need to take time off from work to study.

4/

### **Facilitate staff growth on the job.**

All ELE program courses are offered over a relatively short period (15 weeks) and are designed for participating staff to directly apply what they've learned in their current roles.

5/

### **Make an impact for the profession.**

The ELE Program bridges the gap between industry needs and qualified CPAs. By participating, you showcase your commitment to invest in the growth of the next generation of leaders and strategists for your firm or organization.

Support your staff in their CPA journeys through the ELE Program.



To learn more about the program and be a participating employer, visit [ExperienceLearnEarn.org](https://ExperienceLearnEarn.org).

The American Institute of CPAs® has the tools and guidance you need to succeed.

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